

Sleep Aids in Vietnam

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Abstracts

Having already recovered to pre-pandemic levels the previous year, demand for sleep aids in Vietnam continues to grow in 2023. Although both retail volume and value growth rates are slower compared to 2022, demand remains healthy. The waning impact of COVID-19 in the country has somewhat subdued the category's previous dynamic performance as anxiety levels have started to drop. Nevertheless, as local consumers have returned to the workplace, this has created new pressures, while the prevailing e...

Euromonitor International's Sleep Aids in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SLEEP AIDS IN VIETNAM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further demand for sleep aids drive by elevated levels of stress and faster-paced lifestyles in 2023

Many Vietnamese consumers prefer herbal/traditional sleep aids due to perceptions of safety and fewer side effects

Limited product innovation from category players

PROSPECTS AND OPPORTUNITIES

Sleep aids expected to record stable performance over the forecast period

Greater incidence of sleep disorders will support future demand for sleep aids

Sleep aids likely to face challenges from alternative solutions

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2018-2023

Table 2 Sales of Sleep Aids: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 4 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 5 Forecast Sales of Sleep Aids: Value 2023-2028

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

CONSUMER HEALTH IN VIETNAM

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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