

Sleep Aids in the United Kingdom

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Abstracts

As wellness and self-care trends continue to grow, so does public awareness of the link between sleep and physical and mental health. This has been further facilitated by recent releases of pop-sci books focusing on the subject such as Matthew Walker's *Why We Sleep*, as well as numerous articles published within the last year. This coverage linking sleep to many health issues such as strokes, diabetes and mental health problems coupled with increasing consumer interest in preventative rather than...

Euromonitor International's *Sleep Aids in United Kingdom* report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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