

Sleep Aids in the United Arab Emirates

<https://marketpublishers.com/r/SA49BF47E9DEN.html>

Date: September 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: SA49BF47E9DEN

Abstracts

Increasing awareness of sleep health is a significant trend set to drive the solid current value growth of sleep aids in the United Arab Emirates in 2023. As people are becoming more conscious of the vital role sleep plays in maintaining physical and mental health, there is growing demand for products that can improve sleep quality. This awareness is fuelled by various factors, including educational campaigns, media coverage, and healthcare professionals emphasising the significance of good sleep...

Euromonitor International's Sleep Aids in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SLEEP AIDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing awareness of sleep hygiene and health

Rising popularity of valerian- and melatonin-based sleep aids

Pharmacies remains the main distribution channel

PROSPECTS AND OPPORTUNITIES

High and rising fragmentation within and outside of sleep aids

Panadol Night set to maintain its lead due to its dual action formula

Technology could help drive the growth sleep aids

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2018-2023

Table 2 Sales of Sleep Aids: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 4 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 5 Forecast Sales of Sleep Aids: Value 2023-2028

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

CONSUMER HEALTH IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Sleep Aids in the United Arab Emirates

Product link: <https://marketpublishers.com/r/SA49BF47E9DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA49BF47E9DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970