

Sleep Aids in the United Kingdom

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Abstracts

Current value sales of sleep aids continue to rise in 2023, albeit at a slower rate due to stocking up and strong sales over the last three years since the emergence of the pandemic. Local consumers continue to experience the cost-of-living crisis in 2023, resulting in higher stress and anxiety, but this is being marginally offset by lingering uncertainty surrounding the pandemic easing. Additionally, consumers continue to return to the workplace and to hectic pre-pandemic lifestyles, thereby le...

Euromonitor International's Sleep Aids in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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