

# Sleep Aids in Taiwan

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## Abstracts

While growth remains modest, sleep aids is set to record an improved result in volume sales terms in 2023. The easing of the pandemic has helped to lift demand, in that many people have started to experience insomnia and other types of sleep problems more frequently as life in Taiwan has become busier and more stressful with the return to normal routines. Heightened economic anxiety amidst a steep increase in the cost of living has had a similarly positive impact on the category's performance. I...

Euromonitor International's Sleep Aids in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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