

Sleep Aids in Sweden

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Abstracts

Retail volume sales of sleep aids saw a modest decline in Sweden in 2023, in contrast to the buoyant pattern of growth seen during the earlier years of the review period. The rate of growth was particularly high during the pandemic, when high levels of stress and anxiety and a decline in the amount of social contact with other people, led to an increase in sleep-related issues, and ultimately, sleep aids. The social acceptability of seeking help for sleep issues is also increasing, with many mor...

Euromonitor International's Sleep Aids in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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