

Sleep Aids in Saudi Arabia

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Abstracts

COVID-19 led to a strong rise in the growth rate for sleep aids, as the stresses and pressures of the pandemic boosted demand for these products. In addition to the fear of falling ill, many Saudi consumers also faced economic uncertainty and nagging doubts about the security of their income as commercial activity significantly slowed in various economic sectors. Whilst consumer awareness of sleep aids has traditionally been rather low, the pandemic resulted in many people consulting their pharm...

Euromonitor International's Sleep Aids in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sleep Aids market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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