

# Sleep Aids in Russia

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## Abstracts

Sleep aids is set to register growth in 2021 after seeing a decline in current value terms in 2020. Due to the stress created by the COVID-19 pandemic and widespread job and wage insecurity, more people looked for help from professionals, with the demand for these services increasing in 2020 in big cities. As such, OTC sleep aids suffered as some consumers turned to Rx sleep aids. Meanwhile, other consumers looked to save money by using natural alternatives such as consuming a warm drink before...

Euromonitor International's Sleep Aids in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTCPharm launches innovative new line as it extends its lead in 2021

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