

Sleep Aids in Romania

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Abstracts

A study has found that 16% of the Romanian population experience chronic insomnia, while 30% regularly struggle with insomnia. These percentages indicate a significant portion of the population affected by sleep-related issues and this high prevalence of insomnia serves as a supporting factor in the performance of the sleep aids category. Moreover, there is a growing awareness of the role of sleep in maintaining overall health and wellbeing. Specialists warn that lack of sleep can lead to memory...

Euromonitor International's Sleep Aids in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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