

# Sleep Aids in Poland

<https://marketpublishers.com/r/S88CDF4C85BEN.html>

Date: September 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: S88CDF4C85BEN

## Abstracts

A high proportion of Polish population suffer from sleep disorders, and this problem intensified during the review period. During the COVID-19 pandemic, consumers were forced to deal with high levels of anxiety and stress, which resulted in many suffering from insomnia. More recently, concerns over rising inflation, coupled with fears over the conflict in neighbouring Ukraine, caused many Poles to experience night-time disturbances. Consequently, there was a greater demand for OTC sleep aids, as...

Euromonitor International's Sleep Aids in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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