

Sleep Aids in the Philippines

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Abstracts

One of the more interesting aspects of the Philippine consumer health market is that the country is often the first territory that multinational companies launch new products in, especially those that represent a significant departure from the products currently available in the mainstream. This is because the Philippines represents an opportunity for brand owners to experiment with new products and concepts in an English-speaking environment that is less culturally connected to English-speaking...

Euromonitor International's Sleep Aids in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sleep Aids market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sleep Aids in the Philippines

Euromonitor International

October 2023

List Of Contents And Tables

SLEEP AIDS IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Melatonin-based Vicks ZzzQuil Natura Sleep is launched in the Philippines ahead of global rollout

The increasingly stressful lifestyles of local consumers support demand for sleep aids

Consumers become more interested in melatonin during the post-pandemic era

PROSPECTS AND OPPORTUNITIES

Further growth ahead for sleep aids, an underdeveloped OTC category

New product development set to focus on innovative delivery formats

Increasingly intense lifestyles and prominence of BPO to fuel demand for sleep aids

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2018-2023

Table 2 Sales of Sleep Aids: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 4 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 5 Forecast Sales of Sleep Aids: Value 2023-2028

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

CONSUMER HEALTH IN THE PHILIPPINES

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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