

# Sleep Aids in Nigeria

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## Abstracts

With concerns over COVID-19 and increased stress levels leading to sleeplessness, sleep aids is expected to register increased value sales in 2020, though from a very small base. Most consumers remain uninterested in these products or unaware of them, with sales limited to affluent urbanites.

Euromonitor International's Sleep Aids in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### KEY DATA FINDINGS

#### 2020 IMPACT

Sleeplessness due to concerns around COVID-10 led to value growth

Smaller brands gaining a foothold

### RECOVERY AND OPPORTUNITIES

Sleep aids attain negligible value sales during forecast period

### EXECUTIVE SUMMARY

COVID-19 impact on consumer health

COVID-19 country impact

Company response

Retailing shift

What next for consumer health?

### MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2015-2020

Table 2 Life Expectancy at Birth 2015-2020

### MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2015-2020

Table 4 Sales of Consumer Health by Category: % Value Growth 2015-2020

Table 5 NBO Company Shares of Consumer Health: % Value 2016-2020

Table 6 LBN Brand Shares of Consumer Health: % Value 2017-2020

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2015-2020

Table 8 Distribution of Consumer Health by Format: % Value 2015-2020

Table 9 Distribution of Consumer Health by Format and Category: % Value 2020

Table 10 Forecast Sales of Consumer Health by Category: Value 2020-2025

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2020-2025

### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

### GLOBAL MACROECONOMIC ENVIRONMENT

### GLOBAL INDUSTRY ENVIRONMENT

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### DEFINITIONS

### SOURCES

## Summary 1 Research Sources

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