

Sleep Aids in the Netherlands

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Abstracts

Sleep aids is projected to register only a slight increase in retail volume sales over 2023, despite the further recovery of travel and reports highlighting the heightened levels of stress and anxiety in Dutch society following the Coronavirus (COVID-19) pandemic. The main challenge to demand stems from a rise in the average retail current unit price within sleep aids. This increase hinders the growth potential for 2023 as consumers also struggle to deal with a cost of living crisis. This is lea...

Euromonitor International's Sleep Aids in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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