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Sleep Aids in the Netherlands

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Abstracts

Sales of sleeping aids in the Netherlands are expected to see robust growth in current value terms in 2024, driven by rising demand from individuals seeking solutions for common symptoms of insomnia. Dutch consumers are leading increasingly busy and stressful lifestyles, resulting in a growing number of people experiencing sleep difficulties. Over the review period, demand for information on sleep aids has surged as insomnia becomes more prevalent.

Euromonitor International's Sleep Aids in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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