

Sleep Aids in Malaysia

<https://marketpublishers.com/r/S98AF602E54DEN.html>

Date: September 2021

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: S98AF602E54DEN

Abstracts

The Malaysian government imposes strict regulations on the retailing of sleep aids. Such products are available only on prescription through certified health practitioners. As the distribution of sleep aids is highly restricted, there is low visibility of such products in retail outlets such as pharmacies. A limited number of products can be found in the country, including 21st Century Herbal Sleep and VitaHealth EziSleep, but these are rarely used. Rather than chemically-based aids, consumers t...

Euromonitor International's Sleep Aids in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SLEEP AIDS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sleep aids strictly controlled in Malaysia

Alternative products stifle demand potential

PROSPECTS AND OPPORTUNITIES

Pessimistic outlook for sleep aids

CONSUMER HEALTH IN MALAYSIA

EXECUTIVE SUMMARY

Consumer health in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2016-2021

Table 2 Life Expectancy at Birth 2016-2021

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2016-2021

Table 4 Sales of Consumer Health by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Consumer Health: % Value 2017-2021

Table 6 LBN Brand Shares of Consumer Health: % Value 2018-2021

Table 7 Distribution of Consumer Health by Format: % Value 2016-2021

Table 8 Distribution of Consumer Health by Format and Category: % Value 2021

Table 9 Forecast Sales of Consumer Health by Category: Value 2021-2026

Table 10 Forecast Sales of Consumer Health by Category: % Value Growth 2021-2026

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Sleep Aids in Malaysia

Product link: <https://marketpublishers.com/r/S98AF602E54DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S98AF602E54DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970