

Sleep Aids in Israel

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Abstracts

As in many Western societies, Israelis are also leading increasingly hectic lifestyles, spending longer periods in front of screens at work, as well as in their private lives with an apparent need to check their smartphones and tablets regularly, including before bed. A growing habit of bingeing on TV series for an evening's entertainment only compounds the issue, leading to difficulty in sleeping for many. Sleep aids are therefore becoming more of a necessity for many Israelis, and, given the on...

Euromonitor International's Sleep Aids in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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