

Sleep Aids in Germany

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Date: December 2023

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: S8E7DC3FD9CEN

Abstracts

As in 2022, sleep aids was registering a slight decline in current value terms as a result of falling in 2023. While prices were still rising during the pandemic (2020, 2021), which, paired with increased volume demand for sleep aids during the COVID-19 period, resulted in increasing current value sales, volume growth has slowed in 2022 and 2023, resulting in falling current value growth due to the falling unit prices.

Euromonitor International's Sleep Aids in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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