

# Sleep Aids in Egypt

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## Abstracts

Sleeping pills are in high demand in Egypt, leading to double-digit retail value growth in 2023. Sleep problems are very common in the country, with many people struggling to fall asleep or stay asleep, impacting their daily lives. Sleeping pills can be an effective way to help people get the rest they need to function properly. Additionally, the stress of modern life can often lead to sleep disturbances, and people may turn to sleeping pills to help them cope. However, sleeping pills are meant...

Euromonitor International's Sleep Aids in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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