

Sleep Aids in Croatia

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Abstracts

Many Croatian households struggle with low incomes, even those with two working adults. Concerns about money can often keep consumers awake at night. According to a study conducted by Klinika Vrapce, one of the few reference centres for sleep disorders, sleep disorders affect both the urban and rural population equally. Socially challenged groups have a higher incidence of insomnia. On the other hand, people with wages of over HRK15,000 a month rarely or never visit such clinics. Another risk gr...

Euromonitor International's Sleep Aids in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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