

Sleep Aids in Canada

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Abstracts

Sleep aids is projected to post fast retail volume growth over 2023. The category saw spikes in demand in 2020 and 2021 as the stress and anxiety of the Coronavirus (COVID-19) pandemic increased the incidence of sleep disorders or complaints. While retail volume growth in 2022 was slow, this was largely due to the spikes of the previous years. The turn to sleep aids due to the rising incidence of sleep disorders and problems accelerated, rather than originated from the pandemic experience. Doubl...

Euromonitor International's Sleep Aids in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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