

Sleep Aids in Australia

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Abstracts

Australian consumers have become increasingly aware of the need for high-quality sleep to improve their overall health. With sleep experts recommending over seven hours of sleep for adults for the best result, consumers are searching for ways to not only get those hours of sleep, but also to ensure the sleep is of a high quality. With the stress of work and the increased cost of living, being able to get much-needed sleep has proved to be challenging for many Australians. This has led to rising...

Euromonitor International's Sleep Aids in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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