

Slaska Wytwórnia Wódek Gatunkowych POLMOS SA in Alcoholic Drinks (Poland)

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Abstracts

Slaska Wytwórnia Wódek Gatunkowych POLMOS SA (Polmos Bielsko Biala for short) is a medium-sized distillery. Following the acquisition by the distillery's employees in 2011, the company will make efforts to regain share lost over the review period. The Extra Zytunia and the Advocaat brands will be at the heart of the company's strategic focus.

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