

# Skjold Burne Vinhandel A/S in Alcoholic Drinks (Denmark)

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## Abstracts

Among retailers of alcoholic drinks in Denmark, Skjold Burne Vinhandel is the oldest and largest nationwide distribution chain, with 52 outlets across the country in 2015. The company focuses on developing in-store employee expertise and on offering a broad wine and spirits product selection. This covers Danish consumer demand for quality brands for the purpose of everyday consumption and for special occasions. The company retails brands across the price spectrum ranging from quality brands to a...

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