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Skin Care in Singapore

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Abstracts

Despite inflationary pressures, the unit prices of skin care products have not been showing significant fluctuations, due to the presence of budget-friendly alternatives, parallel imports, and an increasing spate of new entrants in the category. It is a fallacy to assume that all consumers in the city-state have high spending power, and The Ordinary, COSRX and The Inkey List are international mass brands in local bricks-and-mortar stores which have been becoming more popular. Local consumers per...

Euromonitor International's Skin Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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