

Skin Care in Lithuania

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Abstracts

In 2023, skin care in Lithuanian recorded standout retail value growth, while retail volume growth was positive in all areas, bar mass skin care sets/kits. While mass skin care offerings continued to record the strongest sales, there was a visible shift to premium offerings in 2023, reducing the gap between the two. Much of the increase for skin care was the influence of COVID-19 lockdowns and home seclusion, during which some consumers actively strengthened their knowledge of skin care products...

Euromonitor International's Skin Care in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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