

## Skin Care in Morocco

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Skin care in Morocco has strong potential for growth. Women became more educated and the number of working women increased. Women's income levels improved and their purchase behaviour started to change. They became more familiar with products in the category and interested in new product developments. Consumers in this segment are willing to pay a little extra for well-known brands and trust the benefits and effectiveness of premium products.

Euromonitor International's Skin Care in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Skin Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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