

Skin Care in Morocco

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Abstracts

One of the key factors that has growth in skin care in Morocco in recent years is the widening of the consumer group for these products to include younger women who in the past might not have considered it important to begin thinking about skin care until they approach middle age. In tandem, it is clear that Moroccan women are increasingly interested in using more expensive value-added products that make use of specific technologies to prevent and manage various issues such as wrinkles and cellu...

Euromonitor International's Skin Care in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mass anti-agers benefits from proliferation of value-added products

Skin care products with whitening properties remain very popular

Products designed specifically to be used around the eyes gain ground in facial care

Major multinational names dominate skin care, leaving little room for local players

PROSPECTS AND OPPORTUNITIES

Positive growth ahead due to the primacy of youthfulness in local beauty standards

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