

# **Skin Care in Hungary**

https://marketpublishers.com/r/SF9A16F7D2BEN.html

Date: April 2024

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: SF9A16F7D2BEN

# **Abstracts**

Skin care in Hungary is witnessing a notable transition from age-related specifications to problem-focused solutions, addressing issues like acne, redness, hyperpigmentation, dark spots, uneven skin tone, and atopy. With an increasing number of individuals experiencing sensitive skin or allergies, both manufacturers and consumers are placing a stronger emphasis on clean ingredients and rigorous ingredient checks. Despite this shift, skin care remains a consistently growing and stable category, c...

Euromonitor International's Skin Care in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

Skin Care in Hungary
Euromonitor International
April 2024

#### LIST OF CONTENTS AND TABLES

SKIN CARE IN HUNGARY KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumers becoming more informed about the benefits of a good skin care routine Rise of premium skin care against a backdrop of high inflation

Dermocosmetics thriving while beauty procedures influence sales and more consumers go online

#### PROSPECTS AND OPPORTUNITIES

The rise of premium dermocosmetics and acne solutions

Sustainable packaging solutions set to come to the fore due to new EU directive

Premium skin care facing a bright future

#### CATEGORY DATA

Table 1 Sales of Skin Care by Category: Value 2018-2023

Table 2 Sales of Skin Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Skin Care: % Value 2019-2023

Table 4 LBN Brand Shares of Skin Care: % Value 2020-2023

Table 5 LBN Brand Shares of Basic Moisturisers: % Value 2020-2023

Table 6 LBN Brand Shares of Anti-agers: % Value 2020-2023

Table 7 LBN Brand Shares of Firming Body Care: % Value 2020-2023

Table 8 LBN Brand Shares of General Purpose Body Care: % Value 2020-2023

Table 9 LBN Brand Shares of Premium Skin Care: % Value 2020-2023

Table 10 Forecast Sales of Skin Care by Category: Value 2023-2028

Table 11 Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN HUNGARY

**EXECUTIVE SUMMARY** 

Beauty and personal care in 2023: The big picture

#### **2023 KEY TRENDS**



Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth

2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources



### I would like to order

Product name: Skin Care in Hungary

Product link: <a href="https://marketpublishers.com/r/SF9A16F7D2BEN.html">https://marketpublishers.com/r/SF9A16F7D2BEN.html</a>
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SF9A16F7D2BEN.html">https://marketpublishers.com/r/SF9A16F7D2BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms