

Skin Care in Belgium

<https://marketpublishers.com/r/SE1328FD2D1EN.html>

Date: April 2024

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: SE1328FD2D1EN

Abstracts

Price rises and the high cost of living in Belgium curbed demand for skin care in 2023. At the same time, trends such as clean beauty and natural beauty remained highly relevant. This resulted in a contraction of volume sales, as consumers purchased skin care less frequently and applied skin care products with greater prudence. Even so, consumers were reluctant to switch to mass products, as they are well aware of the benefits of premium skin care, especially dermocosmetics. While volumes sales...

Euromonitor International's Skin Care in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Skin Care in Belgium
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

SKIN CARE IN BELGIUM
KEY DATA FINDINGS

2023 DEVELOPMENTS

Polarised demand patterns are visible in skin care
Issue-specific skin care products gain appeal
Further development of mass dermocosmetics brands

PROSPECTS AND OPPORTUNITIES

Muted performance with slight growth in the latter stages of the forecast period
Mass dermocosmetic brands face strong growth prospects
Natural-look trend to drive sales of skin care over the forecast period

CATEGORY DATA

Table 1 Sales of Skin Care by Category: Value 2018-2023
Table 2 Sales of Skin Care by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Skin Care: % Value 2019-2023
Table 4 LBN Brand Shares of Skin Care: % Value 2020-2023
Table 5 LBN Brand Shares of Basic Moisturisers: % Value 2020-2023
Table 6 LBN Brand Shares of Anti-agers: % Value 2020-2023
Table 7 LBN Brand Shares of Firming Body Care: % Value 2020-2023
Table 8 LBN Brand Shares of General Purpose Body Care: % Value 2020-2023
Table 9 LBN Brand Shares of Premium Skin Care: % Value 2020-2023
Table 10 Forecast Sales of Skin Care by Category: Value 2023-2028
Table 11 Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN BELGIUM

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Skin Care in Belgium

Product link: <https://marketpublishers.com/r/SE1328FD2D1EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE1328FD2D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970