

Skin Care in Hong Kong, China

URL:	https://marketpublishers.com/r/SF133C18779EN.html
Date:	June 7, 2017
Pages:	34
Price:	US\$ 990.00
ID:	SF133C18779EN

Skin care products recorded current value sales growth of 3% in 2016, which was lower than the entire review period's 5% CAGR. The higher growth rate during the review period was inflated by a large amount of purchases made by mainland tourists. The higher growth rate was also because the review period represented boom years for new entrants into skin care. The growth rate in 2016 is considered steady as skin care continues to expand, even with fewer mainland tourists making purchases in Hong Ko...

Euromonitor International's Skin Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Skin Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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