

## Skin Care in Hong Kong, China

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In 2017, Hong Kong witnessed a recovery in the number of mainland Chinese tourists. According to Hong Kong Tourism Board's 2017 statistics, inbound arrivals from mainland China increased by 3.9% compared to 2016, following a 2-year slump. One of the key reasons behind the rebound was the political dispute between China and South Korea regarding THAAD (Terminal High Altitude Area Defense), the US anti-ballistic missile defence system deployed in South Korea, which resulted in a ban on Chinese gro...

Euromonitor International's Skin Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Skin Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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**Executive Summary**

Sales Recovered in 2017 Following the Rebound in Mainland Chinese Tourist Inflows

Air Pollution and Daily Stress Boost High-concentrate Solutions and Natural Care

L'oréal Hk Ltd and Estée Lauder Hk Ltd Lead Value Sales

Key Developments: Propolis, Fluid Sunscreen, Roll-on Perfumes and Hair Colourants

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