

# Skin Care in Romania

<https://marketpublishers.com/r/S94A5C50C9EEN.html>

Date: May 2023

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: S94A5C50C9EEN

## Abstracts

Skin care retained its status as one of the best performing categories in the Romanian beauty and personal care industry during 2022. The category's strong performance during the year was mainly the result of the increasing interest that Romanian consumers have in the regular use of skin care products to maintain a clear complexion, an interest that is especially common among women, although increasing numbers of men are also becoming interested in maintaining a solid skin care routine. Another...

Euromonitor International's Skin Care in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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