

Skin Care in the Philippines

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Abstracts

Skin care in the Philippines saw a second year of positive growth in retail volume terms in 2023, following the challenges arising from the pandemic. Dermocosmetics brands saw a particularly strong performance, owing to their perception of providing proven results in terms of the health and appearance of the skin. Leading names in the field of dermatology, including Dr Vicky Belo, Drs Manny and Pie Calayan, and Dr Aivee Teo, continued to promote their own skin care lines, which benefited from a...

Euromonitor International's Skin Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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