

Skin Care in the Philippines

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Abstracts

After a difficult couple of years skin care finally returned to growth in retail volume terms in 2022. During the pandemic many consumers were forced to look for savings which included cutting back on non-essential items within skin care. Nonetheless, dermocosmetics brands proved more resilient during the COVID-19 crisis and saw strong growth in 2022. While consumers tend to cut back on non-essential items during periods of economic uncertainty, dermocosmetics skin care brands are often purchase...

Euromonitor International's Skin Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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