

# Six Trends Shaping Consumer Appliances

<https://marketpublishers.com/r/SA60A6B6006EN.html>

Date: March 2014

Pages: 43

Price: US\$ 2,000.00 (Single User License)

ID: SA60A6B6006EN

## Abstracts

The consumer appliances market is expected to see the emergence of a few influential trends over the next five years. These trends will focus on health and eating habits, while government regulations and policies will shape the inclusion of water and energy-saving features. Emerging and developed markets will have different product opportunities in the future. Last but not least, internet retailing will become a major channel for consumer appliances retailing.

Euromonitor International's Six Trends Shaping Consumer Appliances global briefing offers a comprehensive guide to the retail sales data, allowing you to identify the sectors driving growth. The report also identifies the leading companies/brands and offers strategic analysis of key factors influencing the competitive landscape - be it new product developments, technological innovations, economic/lifestyle influences, distribution or pricing issues. Additionally, trade statistics and producer's shares will answer questions on where appliances are produced and where they are being exported to, how quickly these units are moving, which companies are producing how much, and whether all categories are behaving in the same way. Collectively, this gives a complete view in both marketing and production planning strategies. Forecasts illustrate how the market is set to change.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
Health-related Features  
Water and Energy Efficiency  
Smaller Households and Built-in Appliances  
Growth Categories in Emerging Markets  
Growth Categories in Developed Markets  
Internet Retailing is the Champion  
What the Future Holds  
Definitions

## I would like to order

Product name: Six Trends Shaping Consumer Appliances

Product link: <https://marketpublishers.com/r/SA60A6B6006EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA60A6B6006EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970