

# Sisley Korea Co Ltd in Luxury Goods (South Korea)

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## Abstracts

Sisley Korea Co, which distributes Sisley cosmetics in South Korea, is planning to introduce more advanced products based on its product philosophy, phytocosmetology, which refers to the use of natural plant extracts in cosmetics products. With the introduction of new products made from organic and vegetal matter, the company is planning to add anti-ageing, slimming, and whitening products to its portfolio.

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