

# Sió-Eckes Kft in Soft Drinks (Hungary)

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### **Abstracts**

Sió-Eckes is the largest producer of juice soft drinks with its well-known domestic Sió and premium-quality international Hohes-C and Granini brands. Beside its good- and premium- quality juices the company also offers mid-priced juice soft drinks under Suzy brand, and is present in concentrates with Sió and Yo liquid concentrates. Sió-Eckes concentrates on continuous product development and the company launches new flavours or new combinations of tastes every year, thus tries to stabilise its I...

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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