

Sinopharm Medicine Holding Guoda Chain Drugstore Co Ltd in Consumer Health (China)

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Abstracts

Sinopharm Medicine Holding Guoda Chain Drugstore aims to maintain its leadership in pharmaceutical retailing in China in the forecast period by optimising business operations of subsidiaries, integrating existing resources, developing and transforming information technology into productivity. The company has started arranging in O2O business by cooperating with CITIC 21CN Co Ltd (renamed as Alibaba Health Informational Technology Ltd in October 2014) to establish an online prescription platform...

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