

Sinde Budi Sentosa PT in Health and Wellness (Indonesia)

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Abstracts

As one of the top national pharmacies in Indonesia, Sinde Budi Sentosa PT aims to provide the country with health and wellness products. Its well-known cooling water with trademark brand Larutan Cap Badak has loyal consumers from many generations. However, with international brands competing for the same benefit given by cooling water, the company is set to focus on new innovations for its traditional product.

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