

Simchem doo in Home Care (Serbia)

<https://marketpublishers.com/r/S8C6709E561EN.html>

Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S8C6709E561EN

Abstracts

The economic crisis prevented Simchem from investing in the development of new products during the review period. As of 2016, its short-term strategy was to focus on the immediate survival of its established brands in the face of strong competition from private label products. However, a lack of significant investment in new product development meant that the company was forced to try and keep its prices cheaper than those of its competitors. Its long-term strategy is to increase its presence in...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Simchem doo: Key Facts

Summary 2 Simchem doo: Operational Indicators 2014-2016

Competitive Positioning

Summary 3 Simchem doo: Competitive Position 2016

I would like to order

Product name: Simchem doo in Home Care (Serbia)

Product link: <https://marketpublishers.com/r/S8C6709E561EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8C6709E561EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970