

Simba Toys Middle East in Personal Accessories (United Arab Emirates)

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Abstracts

Simba Toys Middle East is expected to see a strong performance in the forecast period. The company should benefit from its wide range of attractive character licenses and it is expected to further expand this range in line with the launch of new films and television series. The company is also expected to benefit from strong growth in family tourist arrivals to the United Arab Emirates in the forecast period, with many of these people visiting the country due to its attractive shopping malls. Wi...

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