

# Simba-Dickie Group GmbH in Toys and Games (Germany)

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## Abstracts

Simba-Dickie Group will continue to place great importance on supporting sales through the release of strategic product innovations and maintaining good product quality and trustworthy safety features. The company will particularly focus on using sustainably sourced raw materials that are free from potentially harmful chemicals, especially with regard to its range of toys and games for babies and infants. This approach will be actively communicated to customers on the product description in an...

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