

Signature Kitchen Sdn Bhd in Home and Garden (Malaysia)

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Date: June 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SE016483AEEEN

Abstracts

Signature Kitchen focuses on expansion of projects, consumer retail experience, and customer satisfaction to drive the company's growth. Projects contribute 73% to Signature Kitchen's revenue. Its focus areas include Klang Valley, Johor, and Penang, and in particular luxury development projects. Existing dealer showrooms will be transformed to enhance a customer's in-store experience. Signature Kitchen believes that digitalisation adds to customer satisfaction, as customers are able to keep trac...

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