

Sigma Italiana SpA (Società Italiana Gruppi Mercantili Associati) in Retailing (Italy)

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Abstracts

During 2012, Sigma was joined in its organisation by Fratelli Arena, a retailer located in the south of Italy which has 40 stores. In addition, the collaboration with the Multicedi, Tatò Paride and Vega groups became effective on 1 January. As a result, Sigma extended its operations to the Centre and South of Italy, in the regions of Campania, Lazio, Apulia, Basilicata, Abruzzo and Molise, and in the Northeast, in the regions of Veneto and Friuli.

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