

Sigma Alimentos Dominicana SA in Packaged Food (Dominican Republic)

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Abstracts

Sigma Alimentos Dominicana's main focus over the forecast period is to improve its competitive position in nutrition/staples and meal solutions by expanding its distribution efforts in its existing categories. The company will also focus on developing new products that target different consumer groups, such as young professional adults with hectic lifestyles, and will tap into emerging consumer trends, such as yoghurt products with functional health benefits.

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Contents

Strategic Direction

Key Facts

Summary 1 Sigma Alimentos Dominicana SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Sigma Alimentos Dominicana SA: Competitive Position 2013

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