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SIG Combibloc GmbH in Packaging Industry (Germany)

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Abstracts

Sig Combibloc GmbH is the German subsidiary of SIG Combibloc Group AG, Switzerland, which itself is part of the Rank Group of New Zealand. Therefore, the German activities also have to be seen in a multinational context. The Germany-specific challenges are a very competitive environment with pressure on prices, and the company will continue to meet them by cost-cutting measures, both regarding direct and indirect costs, in order to improve the overall cost-efficiency.

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