

Sierad Produce Tbk PT in Packaged Food (Indonesia)

<https://marketpublishers.com/r/SACAC7E47A4EN.html>

Date: February 2013

Pages: 53

Price: US\$ 150.00 (Single User License)

ID: SACAC7E47A4EN

Abstracts

Going into the forecast period, Sierad Produce has the potential to increase its presence in frozen processed food. In addition to its Belmart retail outlet expansion, the company is expected to widen distribution of its products into modern retail outlets in many regions in Indonesia. Further, the company may continue to invest heavily in new launches and promotions, in order to extend its value share in frozen processed food in specific, and in packaged food as a whole. Within frozen...

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Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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