

# Sido Muncul PT in Soft Drinks (Indonesia)

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## Abstracts

Sido Muncul PT has the potential to maintain its strong position in soft drinks, especially in concentrates over the forecast period, due to the expected growing preference towards affordable and flavoured soft drinks. Furthermore, the company is also likely to continue investing heavily in new product launches and promotions over the forecast years.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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