

Siam Family Mart Co Ltd in Retailing (Thailand)

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Abstracts

In 2012 50.29% share of Siam Family Mart Co Ltd belonged to Central Retail Corporation – CRC – one of the country's largest retailers. The company plans to renovate Family Mart stores over the forecast period. Certain number of Family Mart stores might be renamed Tops Daily for Central Retail Corporation and vice versa. Nonetheless, some will remain Family Mart stores. Moreover, the company will attempt to strengthen its offering both in terms of products and services. The prior focus will be...

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