

Sí Vale México in Financial Cards and Payments (Mexico)

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Abstracts

Si Vale México is working to remain the leader in the area of employee vouchers within pre-paid cards in Mexico over the forecast period. To maintain its lead, Sí Vale México may look to the expansion of its network and attempt to convince more companies to use its products and innovate in other categories of pre-paid cards, such as gift cards or petrol cards. Sí Vale México is anticipated to be very active in terms of innovation within open loop pre-paid cards, and is likely to develop...

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