

# Shymkent Pivo CJSC in Alcoholic Drinks (Kazakhstan)

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## Abstracts

Shymkent Pivo aims to further increase sales of its existing product range and gain leadership of the beer category. The company also continues to invest heavily in product promotion.

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## Contents

Strategic Direction

Key Facts

Summary 1 Shymkent Pivo CJSC: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Shymkent Pivo CJSC: Competitive Position 2013

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