

## SHS Sales & Marketing Ltd in Soft Drinks (Ireland)

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### Abstracts

SHS Sales and Marketing is expected to continue to increase its portfolio through acquiring the distribution rights to relatively established brands, and it will maintain its distribution partnerships with key players such as PepsiCo Inc.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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