

Shriro Trading (M) Sdn Bhd in Packaged Food (Malaysia)

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Abstracts

Over the forecast period, Shriro (M) Sdn is expected to widen its product portfolio to market and distribute a broader range of packaged food products in Malaysia. In order to enhance its competitive edge over its rivals, the company will continue to develop close relationships and collaborate with its partners to introduce more packaged food brands to its consumers. Through this, it aims to strengthen its position as a distributor of packaged food in Malaysia.

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