

Shree Baidyanath Ayurved Bhawan Pvt Ltd in Consumer Health (India)

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Abstracts

In 2013, the company continued to concentrate on its herbal/traditional formulations for its well-established consumer base. In 2007, it launched its sugar-free version Chyawanvit and since then has not come up with any new product launches. The company will continue to focus on its herbal/traditional formulations in the forecast years.

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